

Northware™

Privacy Policy

Last updated on 11/09-2024

Please read the following information carefully to understand Northware's practices regarding your personal information.

Northware ApS ("Northware", "we", "us" or "our") is a digital strategy agency providing tailored digital solutions to a range of clients. We are committed to protecting your privacy on the website [www.northware.com] ("Website"), and this privacy policy outlines how we collect, use, and protect your personal information.

The term "personal information," as used throughout this policy, applies to any data relating to an identified or identifiable individual, including data that directly or indirectly identifies an individual.

Northware may update this privacy policy periodically by posting a new version on this website. You should check this page occasionally to ensure that you are familiar with any changes. If the changes made to the policy are

material, Northware may also post a notice on the website or provide notice via email, prior to the effective date of the changes.

Our services are intended for use by organizations. If you are using our services on behalf of an organization, please note that the organization may control and administer your use of our services and access your information, including your communications. Please direct any queries you have regarding your organization's control of your information to your organization.

1. How Do We Control Data?

For the purpose of processing personal information under applicable data protection law, the data controller is Northware ApS, CVR-nr: 41365897, registered in Denmark, whose registered address is at Rosenvængets Allé 15, 2100 Copenhagen Ø.

2. Information We Hold and Use

Northware may collect and control the following personal information about you:

Information you provide:

We may collect personal information when you:

- Fill in a contact form on our Website;
- Engage with us in business dealings, such as entering into agreements or placing orders for our services;
- Sign up for events or meetings;
- Respond to surveys or provide feedback;
- Request to download materials or resources available on our Website;
- Opt-in to receive communications from us.

This information may include personal details such as your name, email address, phone number, job title, and any communications with you. We may also collect information related to your organization, such as your company name and industry.

Information we collect automatically:

When you visit our Website, we may automatically collect information such

as:

- Technical information, including your IP address, browser type, operating system, and platform;
- Information about your visit, including URL clickstreams, page response times, download errors, and other page interaction details.

3. How We Use Your Information

Northware uses your information to:

- Provide and administer the services and materials you or your organization have requested;
- Respond to your inquiries or requests;
- Meet legal obligations, resolve disputes, and handle complaints;
- Improve and personalize our Website and services for a better user experience;
- Provide communications regarding our services, with your consent, which can be withdrawn at any time without affecting the lawfulness of the prior processing.

We may use your information for other purposes, provided we have notified you or obtained your consent.

4. Where We Store Your Information

We take all reasonable steps to ensure that your information is treated securely. Your information is stored within our systems and by third-party service providers, who are also required to comply with applicable privacy laws and adequate security standards.

5. Disclosure of Your Information

Northware does not sell your information. We may disclose your personal information in the following circumstances:

- To service providers assisting in our operations, subject to agreements that ensure your data is protected;
- To comply with legal obligations or to protect our legal rights;
- In connection with any business transfers, such as a merger or acquisition.

6. Your Rights

You have several rights regarding your personal information, including the right to:

- Request access to the personal information we hold about you;
- Correct any inaccuracies in your personal information;
- Request the erasure of your personal data or restrict its processing under certain conditions;
- Object to direct marketing;
- Request the transfer of your data to another provider;
- Withdraw your consent at any time (where applicable);
- Lodge a complaint with a data protection authority.

If you wish to exercise any of these rights, please contact us at info@northware.com.

7. How Long Do We Hold Your Information?

We retain personal information only for as long as necessary to fulfill the purposes outlined in this policy, considering factors like legal obligations and the duration of our relationship with you. Personal data processed based on consent will only be processed until consent is withdrawn.

8. Security of Your Personal Data

We take the security of your personal data seriously and implement appropriate technical and organizational measures to protect it. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

9. Children's Privacy

Our services are not intended for use by individuals under the age of 18, and we do not knowingly collect personal data from anyone under 18.

10. Links to Other Websites

Our Website may contain links to third-party websites. We are not responsible for the content or privacy practices of these external sites.

Please review their privacy policies before providing any personal information.

11. Changes to This Privacy Policy

Northware reserves the right to modify this privacy policy at any time. Any changes will be posted on this page, and we may notify you via email or through a notice on our Website. The updated policy will take effect immediately upon posting.

12. Contact Us

For any questions or concerns regarding this privacy policy or your personal data, please contact us via email at legal@northware.com or by post at Rosenvængets Allé 15, 5tv, 2100 Copenhagen Ø, Denmark.